

# Privacy Policy for Healthily Fitness Mobile Application by Mediseed Healthcare LLP

Effective Date: [15/06/2023]

## Introduction

Welcome to Healthily Fitness, a mobile application ("App") provided by Mediseed Healthcare LLP ("Company," "we," "us," or "our"). This Privacy Policy explains how we collect, use, share, and protect your personal information when you use our App. We are committed to protecting your privacy and ensuring that your personal information is handled securely and in compliance with applicable laws, including the General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), the California Privacy Rights Act (CPRA), and Indian government laws.

By using the Healthily Fitness App, you consent to the collection, processing, and use of your personal information as described in this Privacy Policy. Please read this Privacy Policy carefully before using the App.

## Types of Information Collected

We collect various types of information to provide and improve our services, as described below:

a. **Health Data:** The App may collect and process health-related information, including your medical history, family medical history, pathology reports, X-ray reports, and other similar data. This data is used to offer personalized fitness recommendations and enhance your overall experience with the App.

b. **Fitness Data:** We may collect fitness-related data such as exercise routines, step counts, heart rate, and sleep patterns to provide you with personalized fitness goals, track your progress, and improve the App's features.

c. **Personal Data:** We may collect personal information, such as your name, email address, mobile number, Aadhaar number, photos, and other relevant information, to create and manage your account, provide customer support, and personalize your experience with the App.

d. **Location Information:** With your consent, we may collect and process your location data to offer location-based services, such as finding nearby fitness facilities or providing targeted health and wellness information.

e. **Ecommerce and Payment Data:** If you make purchases through our App, we collect and process payment information to facilitate the delivery of products and services.

f. **Online Consultation Data:** If you engage in online consultation services through the App, we may collect and process information exchanged during these consultations to provide the requested services.

#### Use of Information

We use the collected information for the following purposes:

a. To provide and improve our services, including personalized fitness recommendations, progress tracking, and customer support.

b. To facilitate the delivery of products and services purchased through the App's ecommerce features.

c. To enable online consultations and provide healthcare-related services requested by you.

d. To communicate with you, respond to your inquiries, and send you important notifications regarding the App and its features.

e. To analyze and improve the App's performance, features, and user experience.

f. To comply with legal obligations and requests from government authorities, including integration with Ayushman Bharat Digital Mission, as required by Indian government laws.

### Sharing of Information

We may share your information with the following entities:

a. Service Providers: We may engage third-party service providers who assist us in delivering and improving our services. These service providers have access to your personal information to perform their functions but are obligated to maintain its confidentiality and security.

b. Legal Requirements: We may disclose your information to comply with applicable laws, regulations, legal processes, or governmental requests.

c. Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred to the acquiring entity.

d. Aggregated or De-identified Data: We may aggregate or de-identify your information to create statistical or analytical insights, which may be shared with third parties for research, marketing, or other purposes.

### Data Security

We implement technical and organizational measures to protect your personal information from unauthorized access, loss, misuse, or alteration. We maintain reasonable security safeguards to ensure the confidentiality, integrity, and availability of your data. However, please note that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

### Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. We will securely delete or anonymize your information when it is no longer needed.

## Your Rights

You have certain rights regarding your personal information, subject to applicable laws. These rights may include:

a. Access: You have the right to access the personal information we hold about you and receive a copy of it.

b. Rectification: You have the right to request the correction of any inaccurate or incomplete personal information we hold about you.

c. Erasure: You have the right to request the deletion of your personal information in certain circumstances.

d. Restriction of Processing: You have the right to request the restriction of processing your personal information in certain circumstances.

e. Data Portability: You have the right to receive your personal information in a structured, commonly used, and machine-readable format and have the right to transmit that data to another controller.

f. Objection: You have the right to object to the processing of your personal information in certain circumstances, including for direct marketing purposes.

g. Consent Withdrawal: If we rely on your consent to process your personal information, you have the right to withdraw that consent at any time.

To exercise these rights or for any privacy-related inquiries, please contact us using the information provided in Section 8.

## Third-Party Links

The App may contain links to third-party websites, services, or applications that are not operated or controlled by us. This Privacy Policy does not apply to those third-party entities, and we are not responsible

for their privacy practices. We encourage you to review the privacy policies of those third parties before providing any personal information.

### Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at:

[Privacy@healthily.fitness]

### Updates to the Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated Privacy Policy in the App or through other communication channels. We encourage you to review this Privacy Policy periodically for the latest information on our privacy practices.

### Children's Privacy

The Healthily Fitness App is not intended for use by individuals under the age of 16 without the consent and guidance of a parent or guardian. We do not knowingly collect personal information from children under 16. If you believe that we may have collected personal information from a child under 16, please contact us using the information provided in Section 8, and we will promptly take appropriate measures to investigate and address the issue.

### Consent to Transfer Information

The Healthily Fitness App is operated in India and the information we collect is governed by Indian laws. If you are accessing or using the App from outside India, please be aware that your information may be transferred to, stored, and processed in India where our servers are located. By using the App or providing us with your information, you consent to this transfer, storage, and processing of your information in India.

### Compliance with Laws

We are committed to complying with applicable laws and regulations, including the GDPR, CCPA, CPRA, and Indian government laws

concerning data protection and privacy. If there is any conflict between this Privacy Policy and any applicable law, the provisions of the law will prevail.

End of Privacy Policy.